



**The Greater Pharr**  
Chamber *of* Commerce



Membership Investment Packages

**OUR COMMUNITY.  
YOUR BUSINESS.**

301 S. Cage Blvd. Suite B, Pharr, TX 78577



# Welcome TO THE GREATER PHARR CHAMBER OF COMMERCE

We are thrilled to welcome you and your business to our community of members. Our primary mission is to support local businesses and help them thrive. We are here to serve you by listening to your needs and ensuring your voice is heard. Together, we can make a positive impact on our community's growth and success.

**We look forward to working with you!**



**Sonia Falcon**  
*LSNB - Chairwoman*



**Dr. Annabelle Palomo**  
*RGV College  
Vice Chairwoman*



**Alma Caso**  
*Plaza Sports Center  
Secretary*



**Laura Nassri Warren**  
*The Warren Group Architects  
Treasurer*



**Jose Delgado**  
*Half Associates  
Board Member*



**Mercedes Guillen**  
*Visionary Printing & Design  
Board Member*



**Tommy Guerra**  
*Avocados for Mexico  
Board Member*

[greaterpharrchamber@pharr-tx.gov](mailto:greaterpharrchamber@pharr-tx.gov) | (956)402-4240

# OUR MISSION

To be Pharr's leading organization that advocates for businesses and the community by providing relevant services that foster economic growth.

# OUR VISION

The Greater Pharr Chamber of Commerce will be an influential business organization that will improve the economic strength and vitality of its members.



## JOIN OUR MEMBERSHIP COMMUNITY!

### CREDIBILITY

Your reputation matters. Consumers are 63% more likely to buy from a business who is a Chamber Member!



### GET INVOLVED

Join one of our many committees focused on moving our region forward!



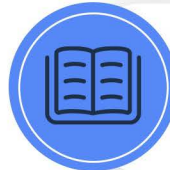
### VISIBILITY

Get noticed in your community!



### LEARNING

The Chamber offers many trainings and growth opportunities for members!



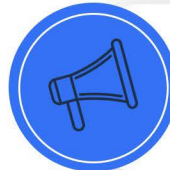
### NETWORK

Chamber events get you connected!



### HAVE A VOICE

The Chamber advocates on your behalf!



### POSITIVITY

Promoting positive news help both our community and your business!



### ECONOMIC GROWTH

The Chamber is a key partner in the region's Economic Growth!



# JOIN US

# Today!

Joining a Chamber of Commerce has numerous benefits to help your business grow and succeed. Become a member to gain exposure, build relationships, and integrate yourself in the Pharr Community. Your investment in our organization matters!



## CREDIBILITY

Enhance your business's credibility and reputation. Customers and clients trust businesses that are part of an established, respected organization. Your reputation is important!



## EXPOSURE

Your business will gain increased visibility within the community. We provide various opportunities to showcase your brand to a wide audience. The more exposure your business receives, the more potential for growth and customer engagement.



## ADVOCACY

We are your voice in local government and the business community. The Chamber advocates policies and initiatives that benefit local businesses. Empower your business by having a voice in what matters to you.



## GROWTH

Take advantage of resources, events, and educational opportunities, the Chamber helps foster business growth. Whether you're looking to expand your reach, improve your operations, or access new markets, we provide the tools and support to help you thrive.



## BUSINESS DEVELOPMENT

You'll have access to tools and services designed to accelerate your business development. From educational workshops, professional training to marketing resources, we provide the guidance and opportunities needed to strengthen your business strategy and long-term success.



## NETWORKING

Your membership connects you with a robust network of business owners, entrepreneurs, and local leaders. Networking events, mixers, and collaborative opportunities allow you to build valuable relationships that can lead to partnerships, referrals, and business opportunities.

**MEMBERS  
GET MORE  
&  
DO  
*more!***

# CHOOSE YOUR INVESTMENT! BUILD YOUR *Connections!*

| MEMBERSHIP TIERS                                                                                  | NON-PROFIT<br>LEVEL<br>\$150 | SILVER<br>LEVEL<br>\$250<br>(1-5 employees) | GOLD<br>LEVEL<br>\$550<br>(6-20 employees) | CORPORATE<br>LEVEL<br>\$1200<br>(20+ employees) |
|---------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------|--------------------------------------------|-------------------------------------------------|
| Official Membership Decal                                                                         | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Official Membership Plaque                                                                        | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Business Listing on Pharr Chamber Website/Directory                                               | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Chamber Visitor Center Exposure                                                                   | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Unlimited member-to-member referrals                                                              | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Membership Software account                                                                       | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Access to Workshops and Seminars                                                                  | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Exclusive Access to Networking Events                                                             | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Subscription to Chamber Member Newsletter                                                         | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| PAL Ambassador eligible                                                                           | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Opportunity to host Networking Events                                                             |                              |                                             | ✓                                          | ✓                                               |
| New Member Recognition                                                                            | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Member Spotlight Social Media Exposure                                                            | 1 ANNUALLY                   | 1 ANNUALLY                                  | 1 QUARTERLY                                | 1 EVERY MONTH                                   |
| Complimentary Email Blast                                                                         | ✓                            | ✓                                           | ✓                                          | ✓                                               |
| Ribbon Cutting Ceremony (\$175 value)                                                             |                              | ✓                                           | ✓                                          | ✓                                               |
| Ground-breaking Ceremony (\$250 value)                                                            |                              |                                             |                                            | ✓                                               |
| Social Media Video Ribbon Cutting Recap                                                           |                              |                                             | ✓                                          | ✓                                               |
| Social Media Video Promo w/interviews<br>-Behind the scenes exclusive<br>-Se Antoja Pharr segment |                              |                                             |                                            | ✓                                               |
| Opportunity to host Business Seminar/Workshop (One per year)                                      |                              |                                             |                                            | ✓                                               |
| Opportunity to introduce Business at Board Meeting                                                |                              |                                             |                                            | ✓                                               |

**\*MUST PROVIDE NON-PROFIT STATUS DOCUMENTATION\***



**The Greater Pharr**  
Chamber of Commerce

## VOLUNTEER PROGRAMS/ COMMITTEES

### CHAMBER PALS

Our Chamber PALS are local professionals who serve as advocates for the Chamber, connecting businesses, the city, and our organization. PAL members help recruit members, volunteer at events, and promote Chamber initiatives. This role enhances visibility, networking, and leadership opportunities for both the individual and their business.



## MEMBERSHIP PLAQUE & WINDOW DECAL

Your customers and visitors will be able to see your commitment to our organization and will appreciate the investment you've made to make your business greater. Take part in this great opportunity to showcase your membership as well as credibility by displaying you are an established business.

**LET YOUR BUSINESS SHINE!**

**Home of the  
Avocado Festival!**

## ACCESS TO WORKSHOPS & SEMINARS

The Greater Pharr Chamber of Commerce supports the growth of businesses by offering educational workshops, trainings, and seminars. We're committed to helping you take control of your vision, resources, and long-term success by providing the tools needed to grow and thrive in today's market.

## UNLIMITED MEMBER TO MEMBER REFERRALS

Referrals are often requested during networking events, casual conversations, or calls to the Chamber. With unlimited member-to-member referrals, your business will be recommended when your services are needed. This kind of word-of-mouth support is invaluable—and the Chamber is here to help connect you with potential customers.

## LISTING ON WEBSITE

Your business will also be listed on the chamber website. Take advantage of promoting your business by including the category of your business, name, email, phone number, address, and website information. Make it easy for customers to find YOU!





## ONLINE VISIBILITY

Get discovered! Your business will be featured in our online member directory, making it simple for customers, clients, and fellow businesses to find and connect with you and connect with you through the chamber's website.

## RIBBON CUTTING CEREMONIES

The beginning of your business should be celebrated! Whether it's a groundbreaking or ribbon cutting ceremony, your business is the beginning of something great. Let's break ground or cut a ribbon to launch your business into success! Chamber Board of Directors, Chamber Ambassadors, City leaders and staff will all be invited to attend and share in your celebration. Photos of the events will be shared on social media as well as the chamber website. Show the community who you are and what your business has to offer!



# The Greater Pharr Chamber of Commerce

## MEMBERSHIP AGREEMENT

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Cell (Not be published): \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

# of Employees: \_\_\_\_\_ Type of Business: \_\_\_\_\_ Contract Start Date: \_\_\_\_\_ Contract End Date: \_\_\_\_\_

## MEMBERSHIP LEVELS

**NON-PROFIT LEVEL**  
**\$150/YR**

☐

**SILVER LEVEL**  
**\$250/YR**

☐

**GOLD LEVEL**  
**\$550/YR**

☐

**CORPORATE LEVEL**  
**\$1,200/YR**

☐

Authorized Agent / Owner: \_\_\_\_\_ Chamber Representative / Volunteer: \_\_\_\_\_

## PAYMENT AUTHORIZATION FORM

Sign and complete this form to authorize The Greater Pharr Chamber of Commerce to make a one-time charge to your credit card listed below. By signing this form, you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

Payment Type: ☐ Card ☐ Check

Name on the Card: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Make Checks To: *The Greater Pharr Chamber of Commerce*

Memo: *Membership Packet*

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one (1) time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(cardholder)