



AVOCADO FESTIVAL
OCTOBER 10, 2026 | 2PM – 11PM
DOWNTOWN PHARR

Avocado Festival

Vendor Registration Guidelines

Avocado Festival is committed to featuring a diverse selection of handcrafted goods, locally sourced products & a wide range of food vendors.

Applications from multi-level marketing (MLM) or information-based businesses are not currently being accepted. Businesses interested in supporting the festival are encouraged to become sponsors that will offer distinct promotional and community engagement opportunities.

Please contact the office of the Greater Pharr Chamber of Commerce at (956) 402-4240 or email greaterpharrchamber@pharr-tx.gov for sponsorship opportunities.

Food Vendor

\$275-\$350 registration fee

- Must upload food handler's license.

Market Vendor

\$225-\$300 Registration fee
(Booth on Park Ave)

\$275-\$450 Registration fee
(Booth on Cage Blvd)

Farmers Market Vendor

\$275 Registration Fee

- Must upload food handler's license.

***Subject to additional \$3.50 convenience fee added to total. ***

Submitting your vendor registration does not guarantee acceptance for Avocado Festival.

All applications will be reviewed and approved individually by Greater Pharr Chamber of Commerce.

Vendors approved will receive an email that includes Approval confirmation.

Food Vendor Amenities:



10X10 Food Booth



Interior Tent Lighting



Electricity/Power (2 connections)



Custom Business & Menu Signage

Market & Farmers Market Vendor Amenities:



Market Tents



Custom Business Signage

Interior Tent Lighting

8 ft. table (1)

Folding Chairs (2)

All custom signage provided by the City of Pharr is property of the City of Pharr. GPCC and the City of Pharr are not liable for lost, broken, stolen or weather damaged items, as well as minor or major injuries.

Food Vendor Rules & Regulations

- Food vendors will be provided with a 10' x 10' fire retardant tent, Signage with Business Name and Menu. Vendors are allowed to bring tables but must remain under vendor booth.
- No feather flags will be permitted.
- No handwritten signage will be allowed. If seen with handwritten signage, vendor will be asked to remove signage from vendor booth.
- Food vendors **MUST** submit a valid/current food handler license and will need to have food handlers license displayed during the duration of the festival.
- All cooking and food preparation must take place strictly inside your designated food tent. Operating outside the tent footprint is not permitted.

- All *food* vendors **MUST** wear gloves when cooking and serving.
- Food vendors **MUST** always wear a hair net or cap when cooking and serving.
- No jewelry is permitted to wear during cooking and serving.
- All vendors **Must** provide a commercial-grade 3 prong 12-gauge extension cord of 100 feet. No spiced wires or splitters are allowed. Surge protector is permissible to only 2 plugins. – reference to picture.
- Food vendors **MUST** provide their own grease pan.
- Everything food vendors will cook and serve **MUST** be done within the food tent, not outside of it.
- All food vendors **MUST** have a current CLASS ABC Fire extinguisher 20lbs nothing less.
- All food vendors **frying food** **MUST** have a current Class K Fire extinguisher and a current CLASS ABC Fire extinguisher 20lbs nothing less.
- All food vendors **MUST** have a washing station. – Vendors who do not have one during the time of inspection will be told to leave and will not be reimbursed.
- Food vendors must bring their own tables to use.
- **All final sales must be completed 30 minutes before the end of the event due to city community evacuation regulations.**
- Non-compliance with event rules may result in immediate removal from the venue without a refund, as well as disqualification from future events.

Market & Farmers Market Vendor Rules & Regulations

- Market vendors will be provided with a 10' x 10' tent, Signage with Business Name, (1) 8' table and (2) folding chairs, you may bring extra tables if they are under your tent. Vendors are to stay within their booth area.
- No feather flags will be permitted.
- No handwritten signage will be allowed. If seen with handwritten signage, vendor will be asked to remove signage from vendor booth.
- Shelving is allowed and must be properly secured to the ground, and a picture is sent to GPCC for approval prior to the event.
- Electricity will not be provided, and personal generators are strictly prohibited. Vendors are encouraged to bring battery-powered lighting and electronics, if needed.
- Vendors are not to use their personal generators. **City will not be providing electricity for Market Vendors.**
- **No refrigerators or freezers are allowed in Market Vendor area.**
- The sale of firearms, knives, laser pointers, lighters, tasers, and tobacco products (including cigars) is strictly prohibited.
 - Vendors can only sell what was registered for upon registration and approved.
 - There will be a limit of similar items sold.
 - Alcohol sales are not permitted by market vendors.
 - Vendors are not to leave early before the event is over. Unless reason is given to GPCC and approved.
 - **All final sales must be completed 15 minutes before the end of the event due to city community evacuation regulations.**
 - Non-compliance with event rules may result in immediate removal from the venue without a refund, as well as disqualification from future events.

ATTENTION FOOD VENDORS

Fire and health will be having food vendor inspections the day of the event. To ensure a smooth start, please double-check that your booth is fully compliant and ready for inspection.

ON BEHALF OF THE FIRE DEPARTMENT:

Anyone cooking on-site must have the recommended fire extinguisher available at their booth or station (details outlined below).

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### **ON BEHALF OF THE HEALTH/CODE COMPLIANCE DEPARTMENT:**

Below is a list of things you can do to make sure that the food you are handling stays safe. These things might not seem like a big deal to you, but they can be very dangerous if not followed.

- WASH YOUR HANDS! A LOT!
- DON'T WEAR JEWELRY!
- KEEP FINGERNAILS SHORT!
- COVER OPEN CUTS AND WOUNDS!
  - KEEP YOUR CLOTHES CLEAN!
  - KEEP YOUR HAIR GROOMED!
- IF YOU ARE SICK, DON'T WORK!

**FIRE AND HEALTH INSPECTORS WILL BE ON-SITE MUST HAVE THE RECOMMENDED FIRE EXTINGUISHER AVAILABLE AT THEIR BOOTH OR STATION (DETAILS OUTLINED BELOW).**

**ALL FOOD VENDORS MUST HAVE THESE ITEMS**

**FIRE EXTINGUISHER –  
CLASS ABC 20 lbs. NO LESS**



**IF FRYING FOOD,  
MUST HAVE 🍳**



**FIRE EXTINGUISHER – CLASS K**

**Heavy Duty 3 Prong 12-gauge  
Extension Cord for Commercial Use - 100F**

**WASH STATION, WITH  
CLEAN WATER & SOAP**

