

AUGUST 2026

MONTHLY ROUNDUP

AUGUST 11 Umiya Sushi Pharr

The Greater Pharr Chamber of Commerce was honored to welcome and celebrate Umiya Sush alongside our community.

Umiya Sushi in Pharr offers a flavorful Japanese dining experience featuring all-you-can-eat sushi, fresh sashimi, signature rolls, hibachi, bento boxes, appetizers, drinks, and more. Whether you're stopping by for lunch or dinner, Umiya combines delicious food with a fun and welcoming atmosphere. We highly encourage the community to dine in!

On behalf of the Greater Pharr Chamber of Commerce Board of Directors, President CEO, staff, City officials, and Chamber members, we wish Umiya Sushi Pharr many years of success. Thank you to everyone who joined in celebration.





AUGUST 14 The Blessed Nutrition Grand Opening

Congratulations to The Blessed Nutrition on their Official Grand Opening Ribbon Cutting Celebration!

The Greater Pharr Chamber of Commerce was excited to celebrate this exciting milestone! Blessed Nutrition offers delicious, high-protein and low-calorie options, designed to help you feel fueled and energized throughout your day.

On behalf of the Greater Pharr Chamber of Commerce Board of Directors, President CEO, staff, City officials, and Chamber members, we wish you continued success and are proud to welcome you to Pharr's growing business community. Be sure to stop by and show them some love!





AUGUST 18 Solstice Dance Conservatory Grand Opening Ceremony

WELCOME TO PHARR, SOLSTICE
DANCE CONSERVATORY!

The Pharr Chamber had a great
celebrating the Ribbon Cutting
Ceremony for **Solstice Dance
Conservatory!**

Congratulations on this exciting
milestone! We are thrilled to welcome
you to the Pharr community and look
forward to seeing all the incredible
opportunities you will bring through
dance, creativity, and the arts.
Join us in giving Solstice Dance
Conservatory a warm Pharr welcome!
Here's to your continued growth and
success!



AUGUST 20

Grand Opening of BMW of Pharr

The Greater Pharr Chamber of Commerce is grateful for the partnership with Bert Ogden BMW of Pharr; we had a great time celebrating and supporting their official grand opening. This beautiful new location enhances luxury and exceptional service within our business community, and we are grateful they chose Pharr to call home. On behalf of the Greater Pharr Chamber of Commerce Board of Directors, President, CEO, City Officials, and Chamber members, we express our appreciation to the entire Bert Ogden BMW team for this exciting milestone and their investment in the City of Pharr. We look forward to being a continued resource and partner to BMW of Pharr, supporting their success and positive impact throughout the Rio Grande Valley!



AUGUST 21 Ambassadors at TRDI

Our PAL Ambassadors recently visited the U.S. Border Patrol Headquarters led by TRDI (Training, Rehabilitation & Development Institute) for a firsthand look at the important roles and responsibilities carried out by their dedicated staff. We were especially grateful to hear

personal testimonials from TRDI employees about their positive experiences, professional growth, and pride in being part of the TRDI team. Their stories reflected TRDI's mission and how the "AbilityOne Program" helps create meaningful employment opportunities for people with disabilities, while empowering individuals, and providing quality services that make a lasting impact.

Thank you to TRDI and the U.S. Border Patrol for welcoming The Greater Pharr Chamber of Commerce and Ambassadors and providing such an informative and inspiring experience. We appreciate partnerships that help connect our business community with the people and organizations serving our region!





AUGUST 26

Evolution of Business in the City of Pharr

We had the opportunity to step back in time and Discover Pharr's Business Story with our Guest Speaker Dr. Francisco Guajardo from the **Museum of South Texas History!**

Our guests learned about the people, businesses, industries, and milestones that helped shape Pharr's business community and

transform our city throughout the years. From our roots to where we are today, Pharr has a story worth celebrating!

A BIG thank you to the Museum of South Texas History for sharing their knowledge and helping us connect Pharr's past with its future!

And of course, thank you to everyone who joined us for lunch, learning, and a little bit of Pharr history!





AUGUST 26

**10 Year Anniversary Joint Ribbon Cutting
Memorial Event Center | Floral Designs by Memorial | Memorial Pet Passages**

Congratulations to Mr. & Mrs. Deleon with Memorial Event Center, Floral Designs by Memorial, and Memorial Pet Passages on 10 incredible years of serving the RGV! We were honored to join our fellow sister Chambers for this special joint ribbon cutting celebration.

On behalf of the Greater Pharr Chamber of Commerce Board of Directors, President CEO, staff, City officials, and Chamber members, we wish you continued success and are proud to welcome you to the Chamber Family.





AUGUST 26
Friends of Pharr
Fashion Show & Mixer

An Evening with Friends of Pharr!

The Greater Pharr Chamber of Commerce was delighted to gather with our members and community partners at the Museum of South Texas who graciously hosted "An Evening with Friends." Guests enjoyed a fashion show featuring the

collections from local boutiques, and an evening of networking, while exploring the stories and culture that have shaped South Texas.

We sincerely thank the museum for its wonderful hospitality and everyone who joined us for this memorable gathering!





AUGUST 27

The Enrgy Lounge Nutrition and Fitness Grand Opening

Congratulations to The ENRGY Lounge team on this exciting milestone! We are thrilled to have celebrated your Official Grand Opening and welcome you to the Pharr business community!

This vibrant new destination offers refreshing energy drinks, flavorful teas, shakes, and wellness-focused options designed to help guests feel energized throughout the day as well as an inhouse workout studio.

On behalf of the Greater Pharr Chamber of Commerce Board of Directors, President CEO, staff, City officials, and Chamber members, we wish you continued success and are proud to

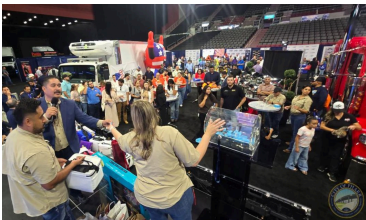
welcome you to Pharr's growing
business community.

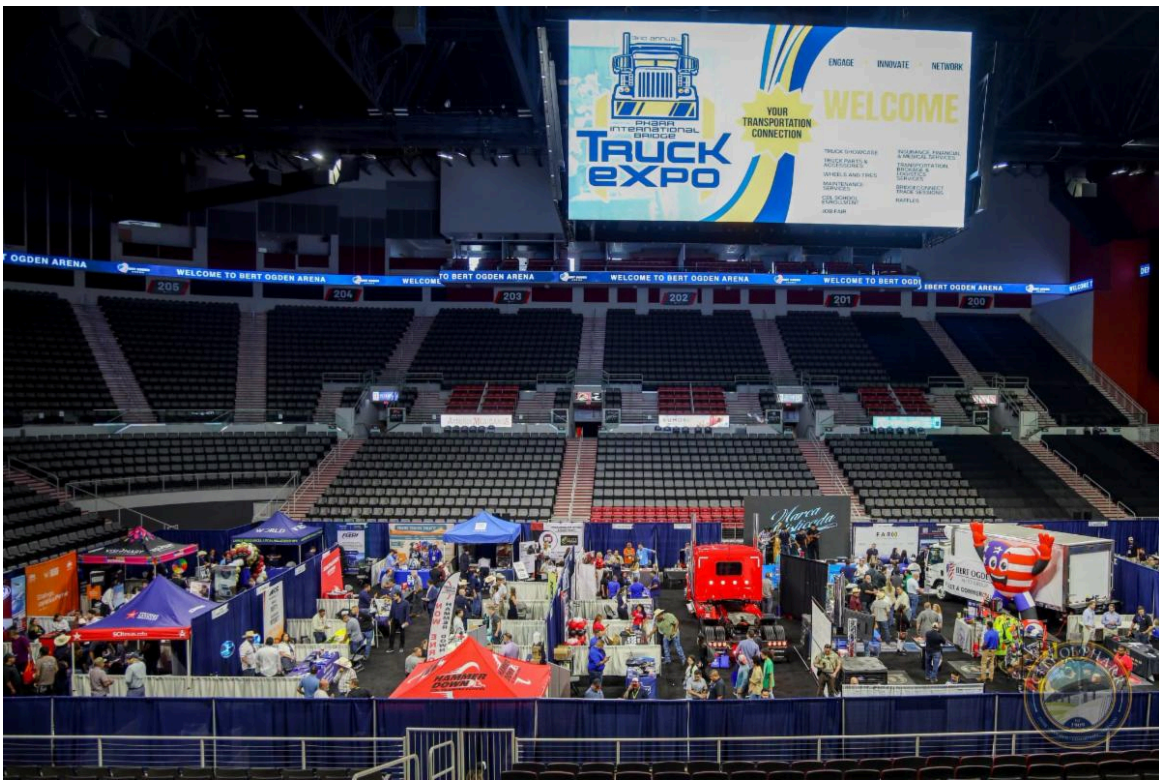


AUGUST 28
3rd Annual Pharr International Bridge Truck Expo
Bert Odgen Arena

Congratulations to the Pharr International Bridge on their 3rd Annual Truck Expo and the exhibitors, sponsors, industry partners, and attendees who made this event

possible. We are thrilled to have a great partnership with The Pharr International Bridge and look forward to supporting the trade & logistic industries





▶▶▶ **PAL** AMBASSADOR OF THE *month*



Melissa Herrera-Salas
Big Joe Supreme Credit Service

 **The Greater Pharr**
Chamber of Commerce

◀◀◀

Congratulations to Melissa Herrera-Salas with Big Joe Supreme Credit Services for being selected as our PAL Ambassador of the Month for August!

 Melissa has been a dedicated PAL Ambassador—supporting ribbon cuttings, attending Ambassador meetings, referring new members and actively contributing to our organization, and for that we are excited to recognize Melissa once again!!!

On behalf of our Board of Directors, President/CEO, and staff, thank you for embodying the mission and values of the PAL Ambassador Program and helping our Chamber family grow stronger!

August **NEW
MEMBERS**







TRDI

TRAINING, REHABILITATION &
DEVELOPMENT INSTITUTE, INC.

2026

TRUCK EXPO NEW MEMBERS

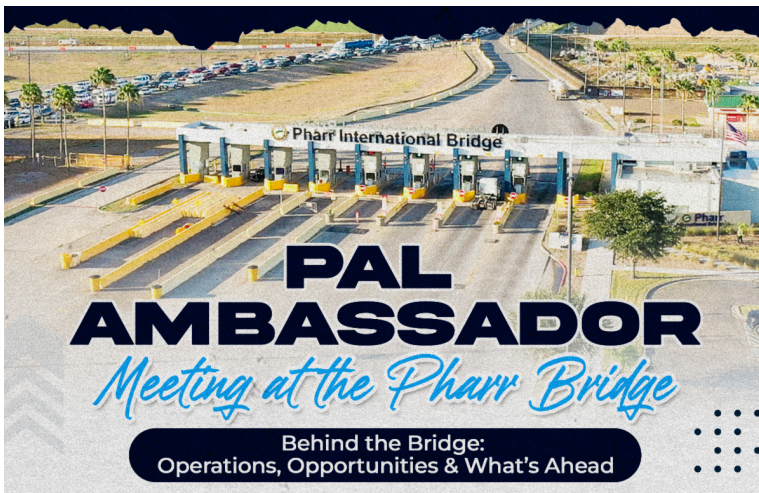
- SAFETYNET MOTOR CARRIER SERVICES
- ONTIVEROS INSURANCE GROUP
- FARO COMPANIES
- STA AUCTIONEERS LLC
- HAMMER DOWN
- WE OPEN TRUCK COMPANIES LLC
- LICONA INSURANCE GROUP
- STVT
- IOC TRUCKING LLC
- STC-CONTINUING EDUCATION
- BRIGADE ELECTRONICS
- WORLD INSURANCE SERVICES LLC
- RTS
- CORPORATE RISK ADVISORS
- RIO HEALTH MEDICAL
- W&B SERVICE COMPANY
- HOWDEN GROUP
- ROAD RANGER TRUCK EXPO
- TNI
- SOUTH TEXAS AGGREGATE HAULERS
- CAMERON COUNTY REGIONAL MOBILITY AUTHORITY
- THE WAY FINANCIAL SOLUTIONS
- TRANCASA USA
- BORDER FREIGHT
- VARELA DAVILA

2026

TRUCK EXPO RETURNING MEMBERS

- MOCKINGBIRD TRANSPORT
- MEMBER CONSTRUCTION
- SCI
- CUMMINS INC.
- NEW YORK LIFE INSURANCE
- PEAK TRAILER GROUP
- MCKINNEY TRAILERS
- LUBEZONE INC.
- PNC BANK
- ROADWARRIOR AUDIO
- OLYMPIA INSURANCE SERVICES LLC.
- ANDY'S AIR
- CL SCALES AND SYSTMES
- ELITE BUSINESS & TAX SERVICES LLC/ONESTOP
- FLASH FUNDING, LLC (HOUSTON)
- CINTAS CORPORATION
- NOXGUARD DEF
- TAYLOR AND MARTIN AUCTIONS
- DOGGETT FREIGHTLINER
- SOUTHERN TIRE MART @ PILOT
- VISIONARY PRINTING AND DESIGN





PAL AMBASSADOR

Meeting at the Pharr Bridge

Behind the Bridge:
Operations, Opportunities & What's Ahead

Join the **PAL Ambassadors** for an exclusive look at Pharr International Bridge operations and upcoming initiatives.

Discover how the bridge supports international trade, economic growth, and new opportunities for our regional business community.

SEPTEMBER 10
10AM-12PM
9900 PHARR INTERNATIONAL BRIDGE, PHARR, TX 78577

SCAN QR CODE TO REGISTER



The Greater Pharr Chamber of Commerce

WE ARE TEAM PHARR

PHARR 311

@cityofpharr @pharrtx PHARR-TX.GOV

Download our "Pharr 311" app!



Grand Opening

Cordially invites you to the
Primoris Insurance Agency
Grand Opening Ceremony

September 14, 2026 | 1:00PM
Ribbon Cutting at 1:30PM
113 W. Business 83, Suite A, Pharr, TX 78577

WE ARE TEAM PHARR

PHARR 311

@cityofpharr @pharrtx PHARR-TX.GOV

Download our "Pharr 311" app!



Grand Opening

Cordially invites you to the
Re-Set Massage Spa
Grand Opening Ceremony

September 15, 2026 | 5:00PM
Ribbon Cutting at 5:30PM
2927 S. Jackson Rd. Pharr, TX 78577

WE ARE TEAM PHARR

PHARR 311

@cityofpharr @pharrtx PHARR-TX.GOV

Download our "Pharr 311" app!

2026 AVOCADO FESTIVAL

BECOME A SPONSOR!

Support the Avocado Festival and gain distinct promotional and community engagement opportunities. You can download the sponsorship package to learn more. Businesses interested in supporting the event, please contact the office of the *Greater Pharr Chamber of Commerce* at (956)402-4240 or email us at greaterpharrchamber@pharr-tx.gov for sponsorship opportunities.

AF 2026 SPONSOR PACKET



FIESTA NISSAN EDINBURG BERT OGDEN NISSAN MCALLEN
PRESENT

Avocado Festival
Pharr, TX

GUACAMOLE Contest

CASH PRIZE \$1,000

OCTOBER 10TH | 3PM
DOWNTOWN PHARR

►FREE ENTRY!◀
REGISTER NOW!
VISIT AVOCADOFEST.COM
*Dishes should be made, not store-bought.

The Greater Pharr Chamber of Commerce

Download our "Pharr 311" app!

FIESTA NISSAN EDINBURG BERT OGDEN NISSAN MCALLEN
PRESENTS

Avocado Festival
Pharr, TX

PILOMINOS

LA CASETERA

Dr. Panchito

RED

556 STAGE
DOMINGO ELIAS 3ZERO
MESTERO | ARTURO QUINTERO | DERICK GARZA
ALI CAT CRASH | VINTAGE TRAVELERS BAND

OCTOBER 10, 2026 | DOWNTOWN PHARR | 2PM - 11PM

**CHECK WHAT OUR
MEMBERS
HAVE GOING ON!**



NOV 8
5PM

CALAVERITAS 5K

SPECIAL EDITION
EDINBURG MUNICIPAL PARK



REGISTER NOW

REGISTRATION

FREE

REGISTRATION:

\$40

GROUP

REGISTRATION:

\$35

PACKET PICK-UP

FRIDAY

NOVEMBER 6

11:00 AM TO

5:00 PM

MUSEUM

OF SOUTH

TEXAS HISTORY

Come with us

LEAVE
YOUR
OFRENDIA



DEADLINE CUSTOM TSHIRT

OCT 07

DEADLINE TSHIRT

OCT 26

AWARDS

TOP FEMALE

OVERALL

TOP MALE

OVERALL

TEAM #1

AWARD

BEST

COSTUME

AWARDS

1ST,

2ND &

3RD

PLACE

AGE

GROUPS

FEMALE

&

MALE

COSTUMES ENCOURAGED BRING YOUR BEST
CALAVERITA STYLE, SPOOKY MAKEUP, COLORFUL OUTFITS, CATRINA
VIBES, OR CREATIVE HALLOWEEN-INSPIRED COSTUME!



AROMA D' LIZ
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SUMMER SALE

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COLLECTION



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SUPPLIES
LAST!



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ESSENTIAL OILS



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INGREDIENTS



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SPECIAL DISCOUNT

SEPTEMBER 11



Thank you for your
courage, sacrifice,
and service.

WELLNESS HOUR

Fe Esperanza Amor Clinic presents **FREE**
community sessions to improve your LIFE.
Let's talk **HEALTH** for whole body wellness!

- ✓ Healthy Nourishing Habits
- ✓ Ask, Learn, Live Well
- ✓ Light snack & beverage
- ✓ Doorprizes & Good Time

 Sunday
Sept. 13th & 20th 2026

 4:00 PM to
5:00 PM

 121 E.
CHEROKEE AVE
PHARR, TX
Pharr Memorial Library

CONTACT US

 956-223-1878

 feamorclinic.com



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Amor Clinic



***Fe Esperanza Amor
Clinic***



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on Funeral Planning

AN INFORMATIVE CONVERSATION ABOUT

PLANNING AHEAD

FOR FUNERAL AND CEMETERY SERVICES



THURSDAY
SEPTEMBER
17TH
2026



6:00 PM



PROTECT THOSE
YOU LOVE

DISCOVER HOW PLANNING AHEAD CAN:



BRING PEACE
OF MIND



PRESERVE
YOUR LEGACY



Get valuable information, ask questions, and make confident decisions for your future and your family.



SEMINAR LOCATION

SALTGRASS STEAK HOUSE

3000 W EXPY 83
MCALLEN, TX 78501



FOR MORE INFORMATION, CONTACT:

PABLO LOPEZ

PRE-PLANNING ADVISOR

956-739-2889

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Your legacy.*

We're here to help you
plan with confidence.



UTRGV is a Proud Member of the Texas South-West SBDC Network

GET FOUND ONLINE:

DIGITAL MARKETING BASICS FOR SMALL BUSINESS SUCCESS



DATE: SEPTEMBER 17, 2026

TIME: 2:00 PM-3:00 PM CST

PLACE: LIVE WEBINAR

FEE: NONE

SCAN TO REGISTER:



**In today's digital world, your customers are online—are you?
Why digital marketing matters more than ever!**

This webinar is designed for small business owners who want to boost visibility, attract more customers, and grow their business using smart and simple digital marketing strategies.

Whether you're just getting started or looking to sharpen your approach, you'll learn why being found online is essential—and how to make it happen.

Session highlights:

- The difference between traditional and digital marketing—and why it matters
- How to identify and reach your ideal customer (your buyer persona)
- Key digital channels like email, social media, and search engines
- The basics of inbound vs. outbound marketing
- How to create content that attracts and converts
- What SMART digital marketing objectives look like—and how to set your own

UTRGV.EDU/SBDC

Presented by:

Arturo Gonzalez
Senior Business & Trade Advisor
UTRGV Small Business Development Center

Hosted and promoted by:

This session is offered by the UTRGV SBDC with promotional support from its Resource Partner Network.

UTRGV SBDC Resource Partner Network



Funded in part through the State of Texas and a cooperative agreement with the U.S. Small Business Administration (SBA). SBDC services are provided to all U.S. citizens, legal residents, and foreign nationals that intend to invest in the United States, in accordance with Federal funding requirements. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact the UTRGV SBDC at 956-665-7535.

UTRGV is a Proud Member of the Texas South-West SBDC Network

11 ESTRATEGIAS PARA UNA EMPRESA EXITOSA



FECHA: 23 DE SEPTIEMBRE 2026

HORA: 2:00 PM-3:00 PM CST

LUGAR: SEMINARIO WEB

COSTO: NINGUNO

**ESCANEA EL CÓDIGO PARA
REGISTRARTE:**



¿Qué se necesita para administrar un negocio exitoso?

¡Dirigir una empresa exitosa requiere planificación! Este seminario web cubre estrategias críticas para lanzar, mantener y hacer crecer su negocio.

Recomendada para emprendedores emergentes o aquellos interesados en mejorar su visión para sus negocios.

Puntos a destacar:

- Planificación para cada etapa del desarrollo empresarial
- Desarrollando el equipo
- Utilizando los estados financieros comerciales
- Preparándose para el crecimiento empresarial

UTRGV.EDU/SBDC

Presentado por

Marcela Arredondo, Asesora Empresarial Sr
UTRGV Small Business Development Center

Organizado y Promovido por

Esta sesión es ofrecida por el UTRGV SBDC
con apoyo promocional de su Red Socios de
Recursos.

Red de Socios de Recursos del UTRGV SBDC



Patrocinado en parte por el Estado de Texas y mediante acuerdo de cooperación con la Administración de Pequeñas Empresas de los Estados Unidos (SBA, por sus siglas en inglés). Los servicios del SBDC están disponibles para todos los ciudadanos estadounidenses, residentes legales y ciudadanos extranjeros que tengan la intención de invertir en los Estados Unidos, de conformidad con los requisitos federales de patrocinio. Se proporcionarán adaptaciones razonables para personas con discapacidades o con dominio limitado del inglés, siempre que se soliciten con al menos dos semanas de anticipación. Comuníquese con el UTRGV SBDC al 956-665-7535.



JOIN US FOR THE

GRAND OPENING

of our

McALLEN

BRANCH & HEADQUARTERS

OCTOBER 1, 2026 | 5:30PM



SCAN TO
R.S.V.P.



6901 N 10th St. McAllen, TX 78504



**THANK YOU
FOR YOUR
PARTNERSHIP!**

-GPCC TEAM

Visit our Website



Greater Pharr Chamber of Commerce | 301 S Cage Blvd | Pharr, TX 78577 US

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